

TestRocker

Award-Winning SAT & ACT Prep



Prepared By: Rodney Cook, TestRocker Representative, New Zealand & Australia



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Customized, online test prep that focuses on teaching and strengthening conceptual knowledge by providing access to instruction from our Ultimate Private Tutor, Suniti Mathur, anytime, anywhere.

TestRocker Company Background

TestRocker provides comprehensive online SAT and ACT prep programs that allow students to learn from Suniti Mathur, an expert private tutor with more than 15 years of experience, wherever and whenever they want. Students follow a customized study plan and can track their progress as they work through each program. Each of the 1,200 SAT and 2,000 ACT questions on TestRocker is accompanied by a video explanation by Suniti.

TestRocker is the 'Ultimate Private Tutor' because it combines one of the best private tutors with the best technology has to offer; leading to efficient learning. TestRocker students have increased their SAT scores by an average of 280 points, and ACT scores by an average of 4 points. Today, students from 27+ countries around the world are using TestRocker to prepare for their standardized tests.



About our Founder & Teacher

Suniti is a highly sought after SAT/ACT private tutor with students from all around world. Her 15 years of experience with thousands of students has given her a deep understanding of what works with students of all proficiencies. She received her graduate diploma in teaching from Auckland College of Education.

Suniti created TestRocker to meet an increased demand from students, parents and schools around the world to create a program that allows students to study whenever and wherever they want while, still having access to her quality teaching.



TestRocker Partners

Why partner with us

- ✓ A 21st century learning tool
- ✓ High quality instruction for all students
- ✓ Flexibility to study for the current SAT, new SAT or ACT exams
- ✓ 24/7 access to all content
- ✓ Individualized learning program
- ✓ Convenience of implementation
- ✓ Pushes students to reach their potential
- ✓ Safe for students. Saves on time and commute
- ✓ Provides ability to analyze and monitor data and student progress
- ✓ Higher test scores lead to higher scholarship amounts
- ✓ Dedicated support staff

TestRocker is proud to partner with private, public as well as charter schools, districts, foundations and institutions alike. The following are some of our more recent partnerships:

Indus International School is ranked the #1 international school in India and follows an IB curriculum. The school provides TestRocker SAT and ACT prep in a blended method that utilizes the classroom and support staff to aid student progress through the TestRocker programs. Serves students in both 10th and 11th grade as they prepare for the PSAT, SAT and ACT exams.



GEMS Education is the world's largest private education provider in the K-12 space. They exclusively provide TestRocker SAT/ACT programs in all their schools, which are all IB and A Level schools. They provide TestRocker SAT/ACT programs to their students at 12 different schools in the UAE.

"It is important to note that this year the SAT was redesigned. TestRocker has anticipated the College Board's significant changes and, as such, students are supported by a modern, comprehensive and engaging online learning platform that meets the SAT requirement now and in the future. We want to help students in the UAE looking to enter highly competitive US tertiary education system with the best possible start and, given the changes to the SAT assessment, we felt that the time was right to bring the TestRocker program to the UAE." – Alan Marshall, Group Director of Standards, GEMS Education

The Canadian International School is regarded as one of the top international schools in Bangalore. It was the first school in Bangalore to offer the IB Diploma Program in grades 11 and 12. They offer a blended learning model that incorporates TestRocker SAT and ACT programs. Students exclusively use iPads to work on the TestRocker programs.





The Museum of Science + Industry Chicago sponsors an achievement program for students who are interested in Science called the Science Scholars program. As a part of that program, the museum provides the TestRocker ACT preparation program to each of those students.

"The museum's vision is to inspire youth to consider careers in STEM, and one way we do that is help them prepare for college and careers. TestRocker helps high school students in our youth development program assess their academic strengths and improve areas of concern in order to help them achieve their college goals." – Bryan Wunar, MSI director of community initiatives.

The University of Notre Dame NDIgnite Connection Program is designed for students in grades 7-9 to prepare them for college, leadership and life after college. The program is being instituted across 27 cities, with TestRocker SAT preparation offered to each student.



"When I learned about TestRocker, I was like, oh wow! This is it. This is the thing that I want to make sure our students have along this process. Because I always believe that students have the ability to do academically well if they have the resources available to them. I get excited about TestRocker every time I think about it." – Alyssia Coates, Ph.D, Director Admissions Outreach & Engagement Recruitment Enrollment Division, University of Notre Dame



The Family Centered Educational Agency sponsors an achievement program through the Upward Bound program that provides educational opportunities for students who come from underserved communities in the Chicago area. They have utilized the TestRocker ACT program in conjunction with summer programming for 11th graders that continues through the school year in preparation for state testing dates.

About the TestRocker Program

In 2014, TestRocker received multiple awards including the Winner's Seal of Approval by Parent Tested, Parent Approved (PTPA) and *Tech & Learning's* Award of Excellence. PTPA is North America's largest volunteer parent testing community, with over 65,000 parents and was rated the Most Trusted Seal by over 22,000 parents across North America. *Tech & Learning* is a print resource with over 30 years of experience serving the K-12 education community by providing practical resources and expert strategies for transforming education through integration of digital technologies.



What makes TestRocker different?

Our high quality platform in combination with the structured content sets us apart from the rest.

TestRocker Content Advantage

Private Tutor Experience

- Students learn by doing and watching. The program contains over 2,000 full video explanations and concept videos from Suniti. Students are able to communicate with Suniti just as they would with a private tutor.

Comprehensive

- All topics are covered and taught on TestRocker. Students receive guidance, practice questions, quizzes, hand graded essays and full-length tests.

Differentiated Instruction

- Students follow a personalized study plan that tells them exactly what to focus on, how much time to spend, and the level of priority so that they know where to begin. Parents receive bi-weekly progress reports.

Taught to the Test

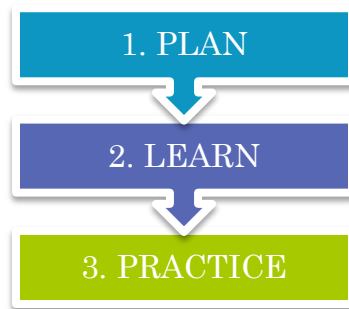
- TestRocker makes learning sharper, efficient and fun with test taking skills, trap alerts and time saving tips.

Tried & Tested

- The program was created only after extensive testing with students and counselors around the world.

How we teach

We take a 3-step approach towards maximizing scores. While many prep companies focus mostly on practice drills, TestRocker believes that focusing on learning is where the highest score improvements are achieved.



1. Plan: Planning forms the foundation of how students can best utilize their time to work towards their dream score.

- ▶ Students take TestRocker’s proprietary 70 min diagnostic test to assess their strengths and weaknesses
- ▶ Students get instant access to a customized study plan
- ▶ Our built in “Progress Meter” allows student to self-monitor progress
- ▶ This first step helps students set challenging yet realistic performance goals
- ▶ As students work through the program parents, teachers or school officials are kept abreast of student progress via bi-weekly progress reports

SECTIONS	SUGGESTED HOURS	TIME SPENT	PROGRESS METER
▶ Reading	5	2:10	<div><div></div></div> 43%
▼ Math	8	5:48	<div><div></div></div> 73%
MODULES TO FOCUS ON		SUGGESTED QUESTIONS TO ATTEMPT	PRIORITY
Triangles	Q2 & Q3 - All Question Types		
Solid Geometry	Q2 & Q3 - All Question Types		
Functions	Q3 - All Question Types		
Lines	Q1 & Q2 - All Question Types		
Circles	Q2 & Q3 - All Question Types		
Coordinate Geometry	Q1 & Q2 - All Question Types		



2. Learn: Students spend most of their time on TestRocker at this step to master the concepts & skills needed to maximize their scores.

- ▶ TestRocker's 2000+ videos are designed to encourage students to improve their ability by working through 3 levels of difficulty in each concept
- ▶ Suniti's teaching focuses on imparting and reinforcing learning at critical moments
- ▶ Our quality instruction is friendly but not overwhelming
- ▶ Students are encouraged to take risks - to try, explore, review mistakes, and access simpler and better solutions to challenging problems
- ▶ Students are also shown how to answer questions correctly in under a minute

The screenshot displays the TestRocker interface for a math problem. On the left, a coordinate plane shows a downward-opening parabola with its vertex at (0, 2) and x-intercepts at (-2, 0) and (2, 0). Below the graph, the question asks: "Which of the following equations best describes the curve in the figure above?" The options are:

- A. $y = -x^2 - 2$
- B. $y = -x^2 + 2$
- C. $y = -x^2$
- D. $y = \frac{1}{2} - x^2$
- E. $y = 2 - x^2$ Correct ✓

 On the right, an "ANSWER SHEET" lists question types 1 through 7. Question Type 6 is selected, showing three questions with options A, B, C, D, and E. The first question is marked correct. To the right of the answer sheet, a video player shows a woman explaining the concept. The video title is "Video Explanation: QT 7 - Question 3" and the video concept is "Coordinate Geometry". Below the video player, there are tabs for "TIPS", "TRAPS", and "COMMUNITY".

3. Practice: Repeated timed practice and access to instant feedback gives students the confidence to perform their best on test day.

- ▶ Students access 36+ timed practice quizzes by topic with video explanations
- ▶ Receive hand-graded comments on 2 timed essays
- ▶ Increase confidence with 2 full-length timed practice tests
- ▶ Strengthen vocabulary knowledge with interactive vocabulary game
- ▶ Ask Suniti questions through our community tab
- ▶ Access free online live classes with Suniti for further practice



TestRocker Platform Advantage

Real-Time Tracking

Students are able to track and trace every minute that they spend working through TestRocker. They feel motivated to work towards goals as they view their progress meters, percentage scores and time spent.

Instant Clarification and Intervention

Students attempt a question and receive immediate feedback; determining whether they got it wrong or right. Students have the option to instantly view the video explanation and correct any mistakes; thus providing immediate intervention. Students have the opportunity to bookmark selected questions and corresponding videos for future reference and review.

"I liked the program because it is very organized, creative and most importantly, has very detailed videos FOR EVERY QUESTION. This is a very valuable resource." - Alo Ceccareli, Student

24/7 Access to All Content

The program is accessible whenever and wherever students want, as long as an internet connection is available. The application is mobile friendly and works on all computers, mobile and tablet devices.

"The videos are wonderful! Explanations are very clear, and my son works via ipad while in the car and has zero problems seeing the videos and working on problems. The interface is just so nice to work with. We have tried some others, and they are clunky and don't have these nice video explanations." – Maya W., Parent

Online Learning Platform that Allows In-School and After-School Access

Our online learning platform provides extensive flexibility for both students and administrators. It can serve as the curriculum that is used in specified periods during the school day and led by a teacher, or students can simply add it to their schedules and use it as a self-guided program.

“The amount of personal connection in the TestRocker program is great. You feel Suniti is sitting there next to you going through the program.” - Evan Porter, Student

24/7 Customer Service

With offices in New York, India and Singapore, students have 24/7 access to a TestRocker representative to help guide and troubleshoot.

Ability to Keep Parents/Educators Engaged

Parents and educators are able to stay abreast of their student’s progress with bi-weekly progress reporting and high-end analytics for institutions.

“I received a mail ‘5 days to go’ with the status of number of hours completed, number pending, recommended area of focus, etc. this I thought was very helpful.” - Shayon Roy, Parent

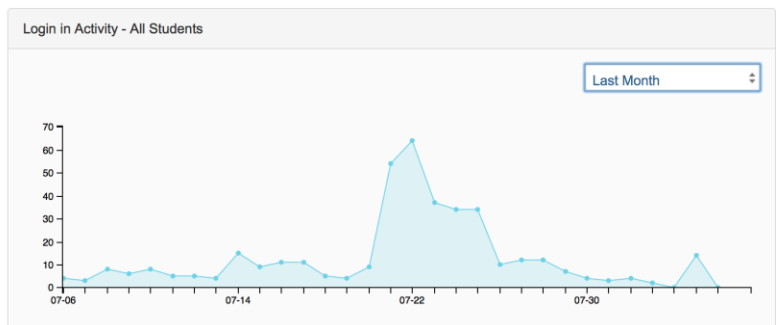


TestRocker Analytics: TRAC 2.0 Features

Institution Level: TRAC 2.0 puts the power in your hands to manage your entire program in one place.

- ▶ Manage student lists
- ▶ Monitor the entire group's activity for log-ins and time spent
- ▶ Create and monitor active accounts for students and teachers/program managers

Institution Info	
TEACHERS (ACTIVE)	TEACHERS (ARCHIVED)
8	0
CLASSES (ACTIVE)	CLASSES (ARCHIVED)
18	1
STUDENTS (ACTIVE)	STUDENTS (ARCHIVED)
95	31
ACTIVE LICENSES	REMAINING LICENSES
95	5



Group Level: Provide your staff with the tools to monitor their specific students.

- ▶ Segment students by age, location, class or staff member
- ▶ Review log-ins, average videos watched, diagnostic test scores and average time spent by specific subjects
- ▶ Receive alerts about students who have not accessed their accounts for more than 7 days
- ▶ Send mass emails to groups of students straight from TRAC 2.0

Teacher Info				
GROUPS (ACTIVE)	GROUPS (ARCHIVED)	STUDENTS (ACTIVE)	STUDENTS (ARCHIVED)	
2	0	25	0	

Groups					+ Add New
ID	Class	Students	Archive	Reset Users	
1	Class of 2015	12			RESET
35	Class of 2016	13			RESET

Student Level: Analyze the unique data of every one of your students

- ▶ See a student's customized study plan.
- ▶ View which practice quizzes a student has attempted and review their scores.
- ▶ Identify how much time students spend in specific areas and which videos they are watching.
- ▶ Download a student's progress report to discuss with them or their families.

